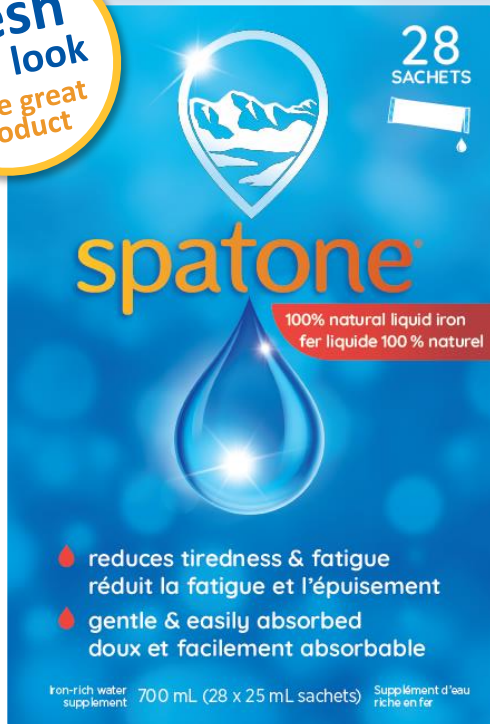


# spatone®

## 100% natural liquid iron

**fresh  
new look**  
same great  
product



**2** MERCHANDISING  
OPTIONS!

← **Front Panel Facing**  
4.4" L x 3.9" W x 6.6" H

↓ **Top Panel Facing**  
4.4" L x 6.6" W x 3.9" H



**SATISFY  
SHOPPERS' Top iron  
purchasing needs**

% of consumers in Harris Interactive UK poll:

HELP  
Reduce  
tiredness &  
fatigue

**65%**

HELP  
Restore  
energy

**56%**

HELP  
Support a  
healthy  
immune  
system

**52%**

**SHOPPERS VIEW OUR NEW  
PACKAGING AS:**

- Most eye catching
- Most premium

**COMPARED TO KEY  
COMPETITORS**



← **Encourage repeat  
purchase**

**\$2 COUPON PRINTED  
INSIDE EACH CARTON**

SEE OTHER SIDE



**fresh  
new look**  
same great  
product

**28**  
INDIVIDUAL  
SACHETS



**NATURAL, IRON RICH WATER**

*Sourced from the Trefriw Wells Spa in Snowdonia National Park, Wales*

- ✓ **Ideal for a broad audience:** Adults & children over 4, pregnant & post-natal women, vegetarians, athletes & those with anemia
- ✓ **With fewer side effects** associated with high-dose iron tablets
- **28 x 25mL** individual sachets per carton
- **Easy to merchandise:** Dual-facing with no refrigeration needed
- **Bilingual** English /French messaging



NO GMOS  
SANS OGM



CRUELTY-FREE  
SANS CRUAUTÉ



GLUTEN-FREE  
SANS GLUTEN

[Spatone.com](http://Spatone.com)

@SpatoneCAN

PRODUCT	Spatone 28 Day	Unit / Unité	Master Case / Caisse
PROD CODE	900034	QTY	12
UPC	7 41273 00016 7	WEIGHT	23.6 lbs
NPN	80002107	DIMS LxWxH	9.6" x 12.8" x 14.5"
MEDICINAL INGREDIENT per 25 mL sachet: Iron (ferrous sulfate) 5 mg			TiHi: 14 x 4   CUBE CASE: 1.03
NON-MEDICINAL INGREDIENTS: Water			



TO PLACE ORDERS:  
1 800 665 7065  
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